

Temporary Advertisements  
Banners

Please complete all information on this form and send it to Banners, Economic & Technical Services,  
Council Offices, Wellington Road, Ashton–Under–Lyne, Tameside, OL6 6DL  
Contact telephone number: 0161 342 3417

Please note that applications operate on a “first come, first served” basis and that this form does not grant permission for the erection of a banner.

<u>Personal Details</u>
Title / Forename
Surname
Address
Postcode
Phone number
Email address
<u>Insurance Details</u>
The Public Liability Insurance policy should insure against any liability from any accident arising out of or in connection with the display of the banner. The policy should be for the minimum sum of £5,000,000  <b>(You are advised to make absolutely certain that the organisation’s insurance policy will cover you against any liability under this indemnity, as otherwise the organisers of the banner and/or the committee of your organisation may be personally liable).</b>
Insurer name
Insurer's address
Postcode
Insurance Policy Number

**Proposed Banners**

Name of Company/ Community Group/ Charity

Address

Postcode

Phone number

Email address

Contents/wording of banners

Proposed dates between which banners are displayed (DD/MM/YYYY)  
Please refer to the terms and conditions for details of time constraints.

Start date

End date

Please phone 0161 342 3417 for confirmation of banner location availability as the sites required  
may be altered depending on availability.

I have confirmed that these dates are currently available via communication with the relevant officer.

Yes

No

Proposed site(s) for banners

1

2

3

4

5

6

7

8

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10

Method statement for installation of banners.	
<b><u>Fees</u></b>	
(see <a href="http://www.tameside.gov.uk/advertisements/streetfurniture">http://www.tameside.gov.uk/advertisements/streetfurniture</a> for a full explanation of costs & terms and conditions)	
Please select one of the following options	(Please <input type="checkbox"/> )
Wholly commercial events and promotions £270 (£324 including 20%VAT)	
Sponsored events or events with community links £135 (£162 including 20%VAT)	
Wholly charitable, educational and council arranged events (free)	
If yes, please state charity number	
I have read and fully accepted the attached terms and conditions (Please <input type="checkbox"/> )	
Yes	No
I have completed this form truthfully to the best of my knowledge. (Please <input type="checkbox"/> )	
Yes	No
I and the members of my organisation's management committee (on whose behalf I will be deemed to sign this form) acknowledge and agree to indemnify Tameside Metropolitan Borough Council and TMBC Officers against all costs, liabilities, claims and demands for which Tameside Metropolitan Borough Council may be liable, arising directly or indirectly out of the exercise of this permission.	
<b>Signed</b> Name of Applicant that Banner is displayed on behalf of:	
Please retain a copy of this form for your reference and return the <b>signed</b> original together with the following <b>ESSENTIAL</b> information.	
<p>Copy of current Public Liability Insurance with minimum liability cover of £5 million.</p> <p>Contact person (24 hours), tel no (fixed and mobile), email and/or postal address.</p> <p>Method statement for installation of the banners</p> <p>Please be aware that applications must be received <b>at least 28 days prior</b> to the first date on which the banners are to be displayed.</p>	

## Banner Permit Terms and Conditions

### Consent under the Highways Act 1980: Section 149

This consent does not give any consent under the Town and Country Planning (Control of Advertisements) Regulations 2007

1. Wholly charitable, educational and council arranged events.  
e.g. Religious events, events relating to hospitals and hospices, school sports days, public marches and parades, council meetings etc.  
For this category of events, **a zero fee will be charged.**
2. Sponsored events or events with community links.  
Paid entry events that are sponsored by or linked to central or local government initiatives or which have community links.  
e.g. sporting initiatives, amateur dramatics, keep-fit, or other similar events.  
For this category of events, a **reduced fee of £135 + VAT (£162 including 20%VAT)** per occasion will be charged.
3. Wholly commercial events and promotions.  
All such events will be charged at the **standard fee of £270 + VAT (£324 including 20%VAT)** per occasion.
4. Banners will only be permitted at approved sites. The fixing of banners to trees, lighting columns or other forms of street furniture will not be allowed.
5. Anyone wishing to display a banner must submit a schedule describing the proposed sites and proposed dates during which the banners will be displayed.
6. All applications must be supported with appropriate background information and where a reduced fees or zero fee is being claimed, further supporting information such as a **Charity Certificate, Community Interest Certificate**, or an **Incorporation Certificate** must be applied.
7. No more than **10 banners** within the borough will be permitted for any one event/ promotion although exceptions may be made for major public events such as elections.
8. Applications must be made at least **28 days** prior to the first date on which the banners are to be displayed.
9. Applications will not be approved unless the application is accompanied by proof that the applicant holds Public Liability Insurance for the sum of £5 million. The applicant must sign an indemnity against any claim for damages, which may arise resulting from the display of the banners.
10. Banners must not be erected in such a way or such a position as might obstruct a driver's view of any traffic signal aspect or traffic sign. ie **visibility bar must be kept clear**
11. Banners **must** be installed from the footway side of the barrier rails, at no point during banner installation or removal should the roadway be encroached.
12. No banner may exceed **4.0m x 0.6m** (2 x Standard Panels). No character or symbol on the banner may be more than **0.45m** in height.
13. Banners must not be left in place for more than 30 days. Where a banner relates to an event, it must not be erected more than **28 days** before the event and must be removed within **48 hours** after the end of the event.
14. No refund will be given for unused banner permits.
15. Non compliance with these Terms and Conditions may result in the organisation being refused future banner permits.
16. The acceptance or refusal of a banner application is at the sole discretion of Tameside MBC, whose decision will be final.
17. Please note that from time to time road works are carried out around the Borough. This may affect the availability of sites even if a booking has already been made. In addition damage to sites or other unforeseen factors may affect your application.
18. The banner must be produced to a professional standard and designed and displayed to minimize distraction to pedestrians and road users. A damaged or de-faced banner will be removed.
19. Tameside MBC reserves the right to remove a banner should it become unsafe or be installed above the safety barrier visibility bar. The cost of so doing will be recovered from the applicant.
20. Tameside MBC is under no obligation to permit any person(s) or organisations to display banners on the public highways. Therefore, Tameside MBC reserves the right to remove this service or to change the Terms & Conditions at any time.
21. Any banners found illegally placed will receive a first warning and 48 hour removal notice. If the banners are not removed a **£54.50 + VAT** removal charge will apply.

Street	Location	Reference
<b>Ashton-under-Lyne</b>		
Lord Sheldon Way	Exit off Manchester Road	<a href="#"><u>ASH14</u></a>
Lord Sheldon Way	Exit off Manchester Road, island	<a href="#"><u>ASH15</u></a>
Lord Sheldon Way	Side of 'The Sheldon Arms'	<a href="#"><u>ASH24</u></a>
Lord Sheldon Way	Side of lamp column 155	<a href="#"><u>ASH25</u></a>
Lord Sheldon Way	Junction entrance 'The Sheldon Arms'	<a href="#"><u>ASH26</u></a>
Lord Sheldon Way	Side of lamp column 141	<a href="#"><u>ASH29</u></a>
Lord Sheldon Way	Side of lamp column 139	<a href="#"><u>ASH30</u></a>
Lord Sheldon Way	Junction Alexandria Drive, outside 'The Car People'	<a href="#"><u>ASH35</u></a>
Lord Sheldon Way	In Alexandria Drive, outside 'Office Depot'	<a href="#"><u>ASH36</u></a>
Lord Sheldon Way	At traffic lights, opposite 'Office Depot'	<a href="#"><u>ASH37</u></a>
Lord Sheldon Way	Crossing motorway bridge, away from roundabout.	<a href="#"><u>ASH38</u></a>
Lord Sheldon Way	Junction Richmond Street, curved part on Ashton bound side.	<a href="#"><u>ASH39</u></a>
Lord Sheldon Way	Junction Richmond Street, curved part on Manchester bound side.	<a href="#"><u>ASH43</u></a>
Lord Sheldon Way	Junction Richmond St, Curved part on Ashton bound side.	<a href="#"><u>ASH45</u></a>
Lord Sheldon Way	Outside New Charter	<a href="#"><u>ASH49</u></a>
Lord Sheldon Way	Opposite New Charter	<a href="#"><u>ASH52</u></a>
Lord Sheldon Way	Junction Manchester Road, near lamp column 142	<a href="#"><u>ASH53</u></a>
Manchester Road	Outside 'Snipe Inn'	<a href="#"><u>ASH10</u></a>
Manchester Road	Outside 'Snipe Inn'	<a href="#"><u>ASH11</u></a>
Manchester Road	Side of lamp columns 70 & 68	<a href="#"><u>ASH16</u></a>
Manchester Road	Entrance Snipe Retail Park	<a href="#"><u>ASH17</u></a>
Manchester Road	Exit Snipe Retail Park	<a href="#"><u>ASH19</u></a>
Manchester Road	Side of lamp columns 68 & 65	<a href="#"><u>ASH20</u></a>
Manchester Road	Side of lamp column 68	<a href="#"><u>ASH21</u></a>

Manchester Road	Side of lamp column 62	<a href="#"><u>ASH23</u></a>
Manchester Road	Junction Lord Sheldon Way, opposite Comet.	<a href="#"><u>ASH55</u></a>
Manchester Road	Junction Moss Way, opposite Comet	<a href="#"><u>ASH56</u></a>
Manchester Road	Junction Lord Sheldon Way, outside new Police HQ - curved part	<a href="#"><u>ASH62</u></a>
Manchester Road	Junction Lord Sheldon Way, outside new Police HQ - straight part	<a href="#"><u>ASH63</u></a>
Oldham Road	Junction Newmarket Road	<a href="#"><u>ASH6</u></a>
Oldham Road	Junction Wilshaw Lane	<a href="#"><u>ASH7</u></a>
Oldham Road	Opposite Suzuki garage (junction Taunton Rd)	<a href="#"><u>ASH9</u></a>
Queens Road	Junction Mossley Road	<a href="#"><u>ASH5</u></a>
Richmond Street	Junction Lord Sheldon Way, curved part on Manchester bound side	<a href="#"><u>ASH44</u></a>
Snipe Way	Entrance Snipe Retail Park	<a href="#"><u>ASH18</u></a>
Taunton Way	Near junction Oldham Road	<a href="#"><u>ASH8</u></a>
Wellington Road	Outside Council Offices (left hand side)	<a href="#"><u>ASH1</u></a>
Wellington Road	Outside Council Offices (right hand side)	<a href="#"><u>ASH2</u></a>
Wellington Road	Opposite Council Offices (right hand side)	<a href="#"><u>ASH3</u></a>
Wellington Road	Opposite Council Offices (left hand side)	<a href="#"><u>ASH4</u></a>
Penny Meadow	Opposite Crickets Lane north entry	<a href="#"><u>ASH66</u></a>
Stockport Road	Chester Square	<a href="#"><u>ASH67</u></a>
Audenshaw		
Manchester Road	Junction Lumb Lane	<a href="#"><u>AUD3</u></a>
Moss Way	Junction Manchester Road, side of Comet	<a href="#"><u>ASH57</u></a>
Moss Way	Junction Manchester Road, side of Comet	<a href="#"><u>ASH59</u></a>
Moss Way	Junction Manchester Road, opposite Comet	<a href="#"><u>ASH60</u></a>
Shepley Road	Junction Denton Road	<a href="#"><u>AUD2</u></a>
Stamford Road	Junction Guide Lane	<a href="#"><u>AUD1</u></a>

<b>Denton</b>		
Ashton Road	Outside RBS	<u>DEN4</u>
Ashton Road	Entrance Crown Point North (McDonalds side)	<u>DEN12</u>
Ashton Road	Entrance Crown Point North (BHS side)	<u>DEN13</u>
Ashton Road	Junction Milton Street	<u>DEN14</u>
Ashton Road	Junction Milton Street	<u>DEN15</u>
Ashton Road	Opposite entrance Crown Point North	<u>DEN17</u>
Hyde Road	Outside 'Red Lion' Pub	<u>DEN2</u>
Manchester Road	Junction Ashton Road	<u>DEN3</u>
Manchester Road South	Junction Seymour Street	<u>DEN11</u>
Seymour Street	Junction Manchester Road South	<u>DEN10</u>
Seymour Street	Junction Manchester Road South	<u>DEN9</u>
Stockport Road	Outside 'The Last Orders Inn'	<u>DEN1</u>
Stockport Road	Outside Flower Shop	<u>DEN5</u>
Stockport Road	Near junction Tib Street	<u>DEN7</u>
Stockport Road	Near junction Two Trees Lane	<u>DEN8</u>
Two Trees Lane	Near junction Stockport Road	<u>DEN6</u>
<b>Dukinfield</b>		
Birch Lane	Opposite 'New Inn'	<u>DUK4</u>
Birch Lane	Junction Kenyon Avenue	<u>DUK5</u>
Birch Lane	Junction Kenyon Avenue	<u>DUK8</u>
Dewsnap Lane	Opposite 'New Inn'	<u>DUK6</u>
Dewsnap Lane	Outside 'New Inn'	<u>DUK7</u>
Foundry Street	Junction Oxford Road	<u>DUK3</u>
Jeffreys Drive	Junction Birch Lane	<u>DUK1</u>
Jeffreys Drive	Junction Foundry Street	<u>DUK2</u>

<b>Droylsden</b>		
<b>Ashton Road</b>	<b>Junction Market Street</b>	<b><u>DRO1</u></b>
<b>Edge Lane</b>	<b>Junction Manchester Road, side of Half Way House</b>	<b><u>DRO8</u></b>
<b>Edge Lane</b>	<b>Junction Manchester Road, opposite Half Way House</b>	<b><u>DRO9</u></b>
<b>Manchester Road</b>	<b>Straight piece, alongside Villemombles Square</b>	<b><u>DRO3</u></b>
<b>Manchester Road</b>	<b>Junction Manor Road</b>	<b><u>DRO10</u></b>
<b>Market Street</b>	<b>Junction Greenside Lane</b>	<b><u>DRO11</u></b>
<b>Market Street</b>	<b>Opposite junction Greenside Lane</b>	<b><u>DRO12</u></b>

<b>Hyde</b>		
<b>Ashton Road</b>	<b>Outside 'Cheshire Cheese' pub</b>	<b><u>HYD22</u></b>
<b>Bennett Street</b>	<b>Near Ashton Road traffic lights (outside betting shop)</b>	<b><u>HYD19</u></b>
<b>Clarendon Road</b>	<b>Junction Clarke Way, side of Monaghan House</b>	<b><u>HYD5</u></b>
<b>Clarendon Road</b>	<b>Junction Clarke Way, opposite Monaghan House</b>	<b><u>HYD6</u></b>
<b>Clarendon Road</b>	<b>Junction Clarke Way</b>	<b><u>HYD7</u></b>
<b>Clarke Way</b>	<b>Opposite junction Clarendon Street (from slip road)</b>	<b><u>HYD1</u></b>
<b>Clarke Way</b>	<b>Opposite junction Clarendon Street</b>	<b><u>HYD2</u></b>
<b>Clarke Way</b>	<b>Opposite junction Clarendon Street (opposite timber yard)</b>	<b><u>HYD3</u></b>
<b>Clarke Way</b>	<b>Near junction Clarendon Street (outside timber yard)</b>	<b><u>HYD4</u></b>
<b>Clarke Way</b>	<b>Junction John Street</b>	<b><u>HYD8</u></b>
<b>Clarke Way</b>	<b>Opposite junction Newton Street (towards B &amp; Q)</b>	<b><u>HYD9</u></b>
<b>Clarke Way</b>	<b>Opposite junction Newton Street, near Pitt Street</b>	<b><u>HYD10</u></b>
<b>Mottram Old Road</b>	<b>Straight railings left of lamp column 25a</b>	<b><u>HYD27</u></b>
<b>Mottram Old Road</b>	<b>Curved railings right of lamp column 25a</b>	<b><u>HYD28</u></b>
<b>Stalybridge</b>		



Caroline Street	On canal bridge	<u>STA19</u>
Caroline Street	Exit of Caroline House	<u>STA20</u>
Caroline Street	Inner railing outside pub and chip shop	<u>STA21</u>
Caroline Street	Opposite pub and chip shop	<u>STA25</u>
High Street	Junction Caroline Street	<u>STA22</u>
High Street	Opposite junction Caroline Street	<u>STA23</u>
High Street	Outside Caroline House	<u>STA24</u>
Huddersfield Road	Junction Mottram Road	<u>STA7</u>
Huddersfield Road	Junction Mottram Road	<u>STA8</u>

Mottram Road	Junction Huddersfield Road	<u>STA16</u>
Mottram Road	Outside no. 38 - 50	<u>STA12</u>
Mottram Road	Opposite junction Acres Lane	<u>STA13</u>
Mottram Road	Bus stop opposite Oakdale Court	<u>STA14</u>
Mottram Road	Bus stop opposite Oakdale Court	<u>STA15</u>
Mottram Road	Opposite junction Huddersfield Road	<u>STA6</u>
Mottram Road	Between Huddersfield Road and Acres Lane	<u>STA17</u>
Ridge Hill Lane	Junction Stamford Street	<u>STA3</u>
Stamford Street	Near end of Norman Road	<u>STA1</u>
Stamford Street	Near end of Norman Road	<u>STA2</u>
Stamford Street	Junction Ridge Hill Lane	<u>STA4</u>
<b>Stalybridge</b>		
Acres Lane	Between Mottram Road and Warrington Street	<u>STA9</u>
Acres Lane	Opposite Trinity Street	<u>STA33</u>
Acres Lane	Between Warrington Street and Mottram Road	<u>STA10</u>
Acres Lane	Junction Mottram Road	<u>STA11</u>
Bayley Street	Straight railings on junction of High Street	<u>STA34</u>
Dean Street	Junction Trinity Street	<u>STA32</u>

**Longdendale**

**Cross Street**

**Junction Woolley Lane (Right hand side)**

**LON1**

**Cross Street**

**Junction Woolley Lane (Left hand side)**

**LON2**