



Enabling millions more people to cycle

Cycling Frequency (DfT's Walking & Cycling Statistics)

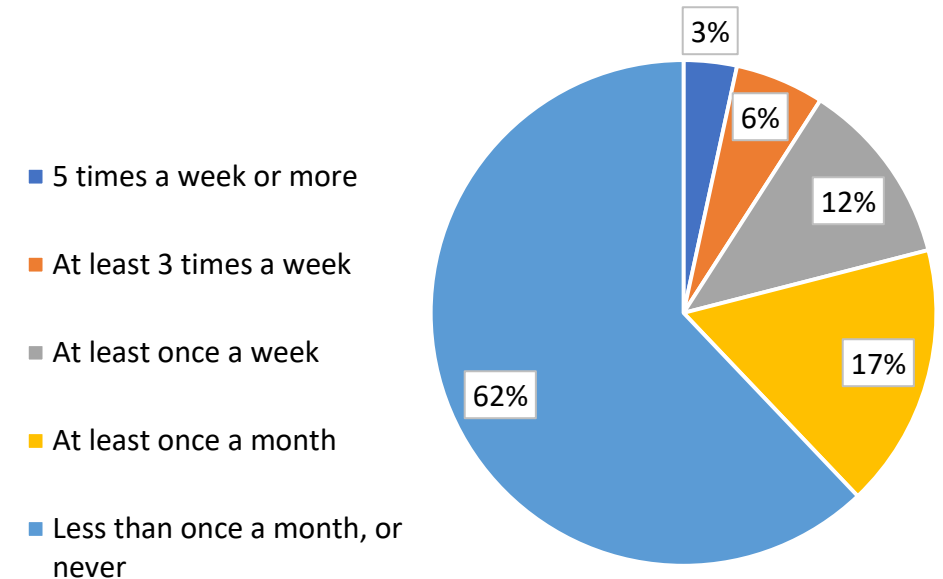
How Often?	Percentage	Millions of people (aged 18+)
Five times a week, or more	3.4%	about 1.5 million people of 16+
At least three times a week	5.7%	about 2.6 million people of 16+
At least once a week	11.9%	about 5.3 million people of 16+
At least once per month	16.9%	about 7.6 million people of 16+
Less than once a month or never	62.1%	About 20 million people of 16+

Current Cycling Trends in England

- In England, 42% of people aged over 5 owned or had access to a bicycle in 2016 to 2018 combined.
- Bicycle ownership is most prevalent amongst people aged under 17 years old
- 31% of the people who held driving licences also cycled;
- 85% of the people aged 18+ who cycled also held a driving licence.

The average person spent about 8 minutes a week travelling by bike- that's the standard wait for fast food/ coffee at the Trafford Centre!

Cycling Frequency



About Cycling UK



- Cycling UK has championed the cause of cycling for 140 years. We promote all forms of cycling, protect the interests of existing and would-be cyclists, and inspire people of all ages, backgrounds and abilities to discover the joys of cycling.
- As well as supporting our members, we also play a prominent campaigning role, fighting to defend cyclists' rights for safer roads, better infrastructure and legal protection.

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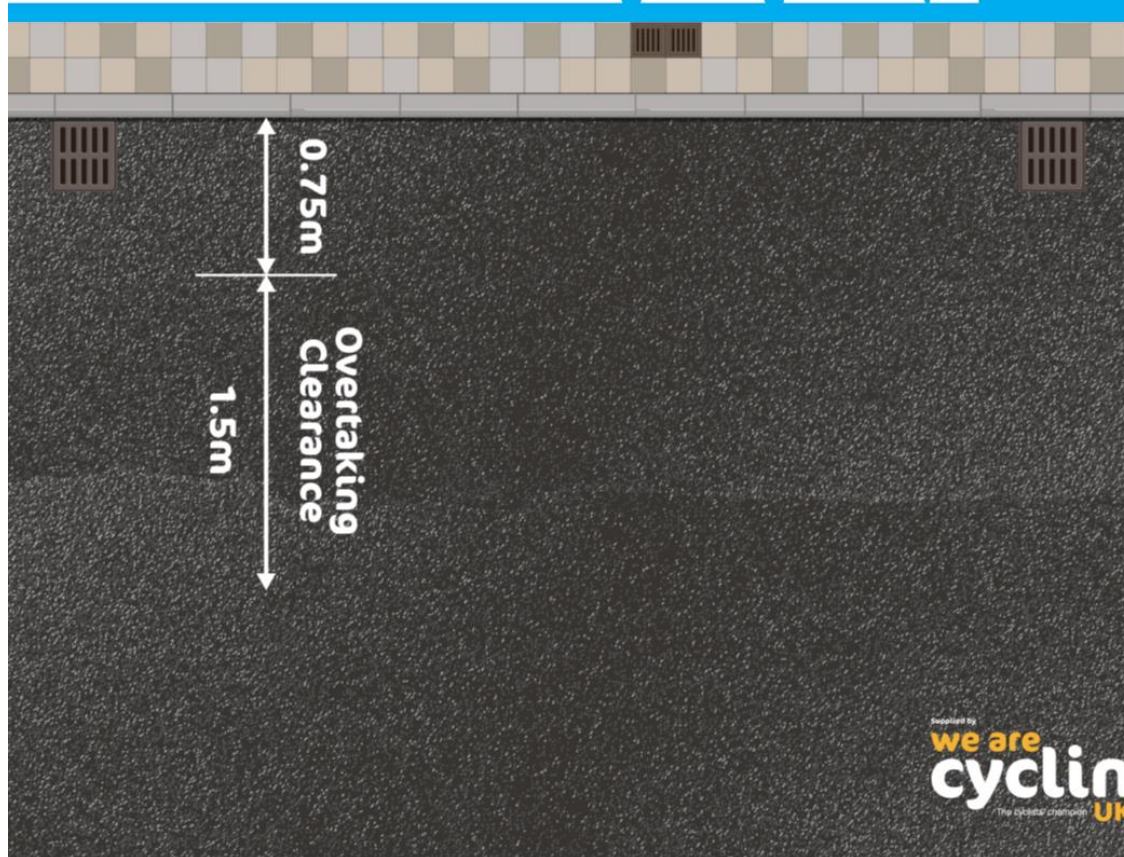
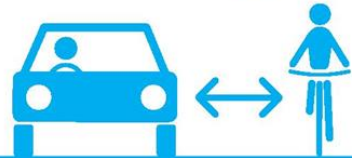


Too Close for Comfort

- Police attribute "passing too close to the cyclist" as a contributory factor in a staggering 25% of serious collisions between cyclists and large vehicles
- We know that 62% of people in the UK consider cycling on the roads 'too dangerous'.
- Education is key: close passes aren't malicious – so driving instructors have a huge role to play
- Many drivers, especially those who don't cycle, don't realise how dangerous and intimidating a close pass can be – potholes, wind and debris can force cyclists to deviate suddenly
- Learner drivers may have limited opportunities to practice passing a cyclist.
- Police guidance is now 1.5m minimum at speeds of up to 30mph.

Don't Get...
Too Close
For Comfort

we are
cycling
UK



The Dutch Reach

- 35% of drivers admit to not looking for cyclists before opening their car door.





The Dutch Reach

- Cycling UK, in partnership with Uber, have produced a range of freely available educational materials to help promote and teach Dutch Reach
- Distributed to every UK police force, with paper and PDF guides for driving schools, instructors, colleges, employers and road safety organisations.
- We even have a 3D virtual video you can show to your friends or colleagues using your smartphone!

CFE-UK

- An internationally recognised accreditation delivered in 15 countries
- A benchmark for European workplace cycling
- Companies who want to create a positive business-wide culture
- Last for three years before re-accreditation



There are three simple steps to achieving accreditation:



Register for CFE-UK & complete a free self-evaluation



Site visit for an onsite audit



Bronze, Silver or Gold accreditation is awarded

Greater Manchester

Big Bike Revival

- Summer events programme
- How it works: Fix / Learn / Ride
- 28 Greater Manchester BBR partners
- 1 Tameside partner – Cycle Ops Adventure





Community Cycle Clubs

- Long term behaviour change programme
- Regular cycling activity
- Bringing communities together through cycling
- Over 200 clubs across England and Scotland
- Support, funding and training available



Community Cycle Clubs



Training Courses

- Basic Maintenance
- Advanced Maintenance
- Safe Working Practice (Trail Building)
- National Standards Instructor
- Bike First Aid
- Outdoor First Aid
- Assistance Group Leader
- Group Leader
- MTB Trail Leader
- MTB Advanced Leader





Great North Trail

- 800 miles
- Peak District to John O'Grotes
- 8 sections
- Section 1: Peak District to South Pennines
 - Tintwistle
 - Carrbrook
 - Greenfield







www.twitter.com/cyclinguknorth

www.facebook.com/GMCyclingUK



Any questions?

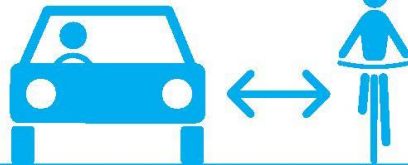
Thank you

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