**Tameside Toy Appeal 2022 –Comms Pack**

Our mission is for the 1 in 4 Tameside children living in poverty

to receive a gift this Christmas.

Each year, local charity, [Action Together](https://www.actiontogether.org.uk/) runs the [Tameside Toy Appeal](https://www.actiontogether.org.uk/tameside-toy-appeal). Last year you donated over 7,000 toys and gifts to Tameside children most in need. Christmas will be a very difficult time this year for many families in Tameside, particularly those living in poverty.

In response to these unprecedented times the Tameside Toy Appeal 2022 is needed now more than ever.

Our team of dedicated volunteers are integral to the success of the appeal:

* A team of volunteer [Doorstep Donation Elves](https://www.actiontogether.org.uk/volunteer/opportunity/133829) and [Toy Taxi Drivers](https://www.actiontogether.org.uk/volunteer/opportunity/133833) will collect gifts from your doorstep and deliver to local families.
* Our volunteer [Social Santa’s](https://www.actiontogether.org.uk/volunteer/opportunity/133848) will promote the appeal via social media and our [Festive Fundraisers](https://www.actiontogether.org.uk/volunteer/opportunity/133838) will help to raise funds for the appeal.

You can safely donate toys at one of our [local drop off points across Tameside.](https://www.actiontogether.org.uk/tameside-toy-appeal)

You can donate online on our dedicated [Just Giving Page](https://www.justgiving.com/campaign/tamesidetoyappeal2022).

Donate new and unwrapped gifts for babies to 18 year olds. All gifts donated to the Toy Appeal will be given to Tameside children living in poverty. Donate by **Friday 9 December** 2022. We cannot accept any second hand or soft toys.

Please support the Tameside Toy Appeal <https://www.actiontogether.org.uk/tameside-toy-appeal>

To find out how your school, business or community group can support the Tameside Toy Appeal, please email [info@actiontogether.org.uk](mailto:info@actiontogether.org.uk) or Tel: 0161 339 2345.

If you’re on Facebook or Twitter, please feel free to pick and choose and support the Tameside Toy Appeal with graphics supplied and below posts.

If drafting your own posts, please use the hashtag #TamesideToyAppeal and tag in @WeActTogether.

**Suggested Social Media Posts**

**Donate toys and gifts – Twitter & Facebook**

**Twitter post**

*#TamesideToyAppeal needs your help to fill a Toy Taxi with toys & gifts so that all the children of #Tameside receive a present this #Christmas.*

**Facebook post**

Tag in facebook.com/WeActTogether]

*Donate new & unwrapped gifts for babies to 18 year olds by Friday 9 December.*

*All gifts donated to the Tameside Toy Appeal will be given to Tameside children living in poverty. Every year the appeal receives high demand for gifts for babies and teenagers, especially boys.*

*Please support the Tameside Toy Appeal* [*https://www.actiontogether.org.uk/tameside-toy-appeal*](https://www.actiontogether.org.uk/tameside-toy-appeal)

## A little bit about Action Together

Action Together CIO is the infrastructure organisation for the voluntary, community, faith and social enterprise (VCFSE) sector in Oldham, Rochdale, and Tameside. We connect people with what’s happening in their community, develop community ideas into action, strengthen local organisations, and provide strategic influence for the charity and voluntary sector. [Membership of Action Together is free](https://www.actiontogether.org.uk/become-member) and open to any VCFSE organisation in Oldham, Rochdale, or Tameside.

Our work is organised into these core themes:

* [Volunteering](https://www.actiontogether.org.uk/volunteer)
* [Development](https://www.actiontogether.org.uk/support-organisations)
* [Partnership](https://www.actiontogether.org.uk/get-my-group-connected)
* [Collaboration](https://www.actiontogether.org.uk/get-my-group-connected)
* [Investment](https://www.actiontogether.org.uk/find-funding)

Action Together is a registered charity (No.1165512).

To find out more, visit [www.actiontogether.org.uk](http://www.actiontogether.org.uk) or call 0161 339 2345.