Tameside Adult Social Care

Market Position Statement

2026-2029



Tameside Metropolitan Borough

LIVING WELL AT HOME

Foreword

This refreshed Market Position Statement sets out how we want to work with providers to shape care and support in Tameside over the next three years.

We know that demand is growing and that people's needs are becoming more complex. At the same time, providers are facing real pressures. That's why it's more important than ever that we work together to make sure services are sustainable, high quality, and focused on what matters most to our residents.

In conjunction with our **Commissioning Strategy** which set out the boroughs ambitions for delivering effective services, this document brings together what we already know about local need and demand, along with our priorities and intentions as a commissioner.

Our responsibilities under the Care Act 2014 remain central to this. We are committed to supporting a diverse and sustainable care market that works for everyone in Tameside, including people who arrange and fund their own care. But we also recognise that shaping a strong market is something we do in partnership.

We value the relationships we have with providers across Tameside and want to continue building on them. Open conversations, shared understanding, and a willingness to work differently will all be important as we respond to the challenges ahead.

This statement is part of that conversation. We hope it helps you understand our direction, and we look forward to continuing to work together to deliver the best possible care and support for the people of Tameside.



Cllr Jacqueline Lane
Executive Member (Adult Social Care, Homelessness & Inclusivity)



Joe Kelly
Strategic Director of Adult Social Care

Introduction

Who is this statement for?
Providers, potential providers, registered providers, developers and stakeholders.

We want to work with care providers who offer flexible, reliable and long-lasting home care. This will help people stay independent at home while making sure care services can meet growing and more complex needs.

Tameside faces significant and growing adult social care accommodation needs. Over the next fifteen years, demand will increase substantially. This increase is particularly for Extra Care, supported living, dementia friendly housing, accessible homes, and homelessness provision.

- rapid growth in older population: +31.6% (75–84) and +55.7% (85+) by 2042
- high levels of disability and long term conditions: 28.2% of residents have rising mobility issues
- large shortfalls in specialist housing: 3,232 C3 units, 925 Extra Care units, 238 care beds
- strong evidence of unmet need in supported living, mental health, learning disability and autism provision
- high demand for accessible, adaptable, and care ready housing
- acute need for homelessness pathways, move on accommodation, and modern supported housing
- providers have major opportunities to deliver Extra Care, supported living, accessible homes and care enabled neighbourhoods



Why is change needed?

Challenges of an aging population

Our ageing population is increasing and so is the demand for care, especially those with frailty and chronic conditions.

Health inequalities and market pressures

Health inequalities and workforce shortages strain the care market and financial resources.

The need for strategic shift

Priotising prevention, reablement and community support ensures better outcomes and sustainable budgets.



The Commissioning Team

Focus on assessing the needs of the population, planning and procuring services and quality monitoring so people can live well at home.

What we do...

- draw on the needs of people and key data to shape the care market
- Work in partnership with Growth, Housing and Planning departments to plan and deliver a range of supported housing options
- work collaboratively with key partners in Tameside and closely with providers to ensure high quality care services and great outcomes
- regularly monitor demand for support services
- facilitate provider forums and partnership boards
- provide a housing adaptations and equipment service
- broker all care arrangements
- work closely with our Client Finance Team

Voices that matter

"The Quality Officers worked with staff of all levels from Carers through to the providers of the business, including medication administration to seniors and supported with paperwork help and understanding.

We were rated *Requires Improvement* during our Multi Agency Concerns (MAC) process off the Care Quality Commission (CQC), then with the help and support of the Quality Improvement (QIT) team, we have received a *good* at our most recent inspection!"

- Clarkson House Residential Care Home

Partnership with Housing

We have a range of partnerships with our local social landlords who support our key aim for people to live well at home for as long as possible.

What we do...

- have a partnership with a range of Registered Social Landlords who host our supported housing provision
- work together with our Growth, Housing and Planning departments to plan and deliver new provision

Working together...

- benefit from Homes England funding to create long-term homes for people
- work in partnership with our Housing Advice and Homelessness Teams to ensure sufficient access to homes for people leaving hospital, prisons and reduce homelessness

Our partners

Jigsaw

Progress Housing Group

in-form by Homeless Link

irwell valley homes

Onward

great places Housing Group

Regenda Homes

the guinness partnership

msv mosscare st vincent's



Key messages to the provider market

This statement sets how we want to work with the market to meet the needs of people and specifically identifies units of provision required in Tameside, over the course of this strategy and beyond.

Market shaping and sustainability

We are required under the Care Act (2014) to facilitate a stable and effective care market that meets the needs of people in our area. To do this we need a diverse range of care and support providers as well as working in together with our partners.

To do this we will:

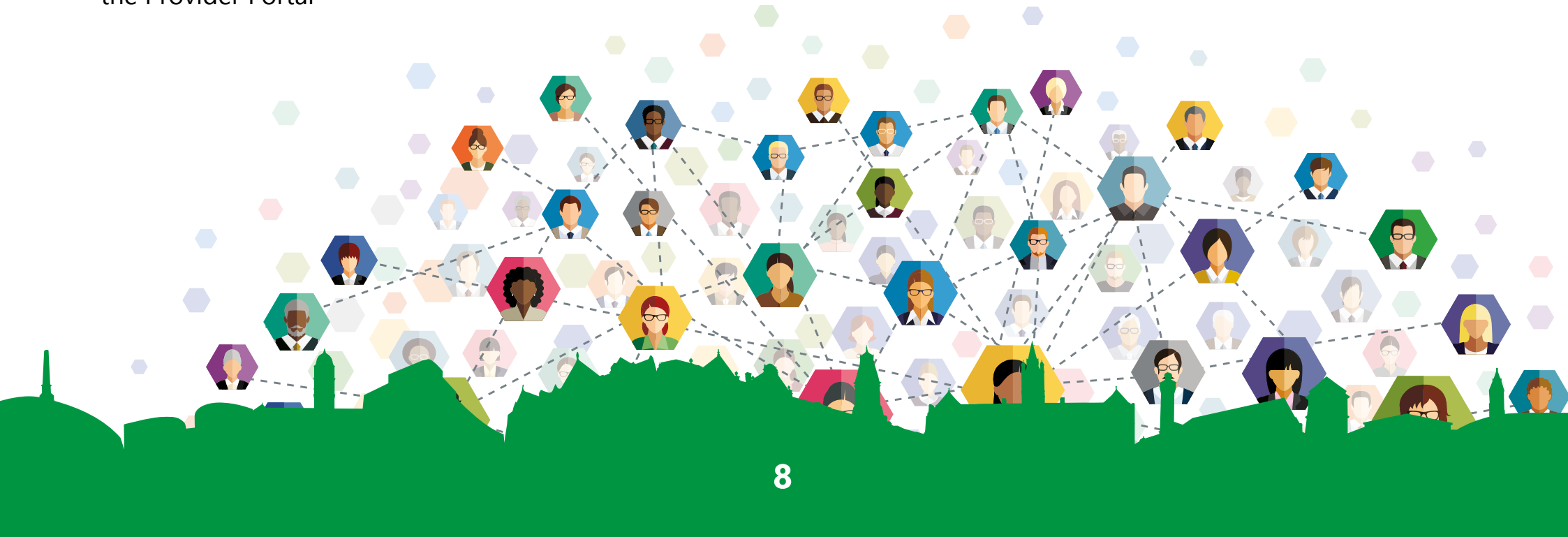
- introduce a Transparent Pricing Framework by co-designing a 'banding' approach to care provider fees which seeks to ensure pricing reflects acuity, workforce costs, quality standards, and includes incentives plus inflation review mechanisms
- enhance and further develop provider sustainability support through our partnerships and capital investment. This will include boosting digital readiness, investment in equipment for providers further supporting the changing needs of people who access care and support, investment in leadership and workforce development, and energy efficiency initiatives for providers
- encourage quality and innovation using preferred provider tiers and dynamic purchasing systems, promoting technology-enabled care and culturally specific services. Innovative solutions are developed with providers to ensure we can meet the support needs of people in Tameside

Strategy and innovation opportunities

- we want to create a **ten-year strategy for care homes,** working with existing and new providers and investors
- we want to work with framework providers to bring forward **innovative services that support people in new ways,** beyond conventional models of care for those with a learning disability, autism and mental health needs

To do this:

- we welcome ideas and proposals from providers
- we will collaborate to support people with lived experience of serious mental health conditions and other needs such as substance misuse and behavioral support needs
- we will ensure that innovative technology-enabled care is delivered across services, especially those supporting people with a learning disability, autism and mental health needs
- we will deliver a number of market engagement events throughout the year which will be publicised through the Provider Portal



Housing Strategy Needs Assessment 2025 - 2042

The 2025 Household Survey reveals that **68.0% of older people want to remain** in their current home with help and support when needed.

For most, this is an appropriate choice, but current housing stock often lacks the adaptations, and accessibility features necessary to support aging in the place people call home.

Of older people planning to move, **39.3% aspire to downsize** to a property with fewer bedrooms, yet suitable smaller properties (particularly bungalows and ground-floor flats) are in short supply.

Given the predicted increases in population over the next 20 years, Tameside will need to grow capacity for specialist accommodation significantly and at pace. In particular for extra care, supported living, Dementia Friendly housing and accessible homes..

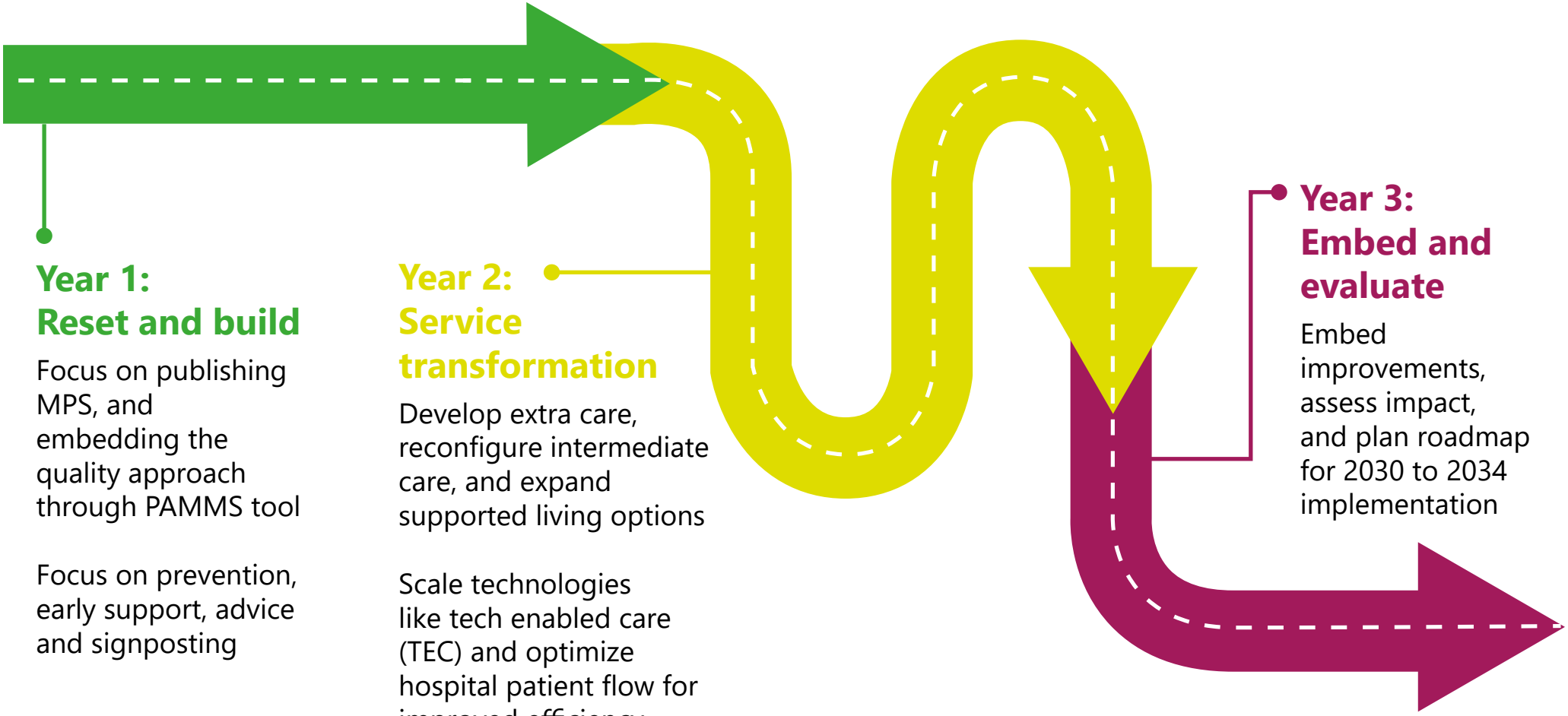
Tameside has an estimated **15,531 people with disabilities**, based on the Office for National Statistics (ONS) disability estimates. This figure is projected to increase to approximately **17,888 by 2042, representing a 15% increase.**

However, whilst we have increased the number of people supported by both minor and major adaptations in recent years, the 2025 Household Survey indicates that only **6.6% of households** live in properties which have either been purpose-built or adapted for someone with an illness or disability. This represents a substantial gap between need and provision, leaving thousands of disabled residents in unsuitable accommodation which doesn't meet their accessibility requirements.

Key areas in Tameside with the highest demand areas for extra care provision include Hyde, Denton, Droylsden and Ashton-under-Lyne.

This MPS should be read with the Tameside Housing Strategy, and the Supported Accommodation Strategy (in development), as we work collectively as a council to include care and support in a place that people call home. Also ensuring we have a range of options to support people to 'age well' in Tameside

Roadmap for implementation



Year 1: Reset and build

Focus on publishing MPS, and embedding the quality approach through PAMMS tool

Focus on prevention, early support, advice and signposting

Year 2: Service transformation

Develop extra care, reconfigure intermediate care, and expand supported living options

Scale technologies like tech enabled care (TEC) and optimize hospital patient flow for improved efficiency

Year 3: Embed and evaluate

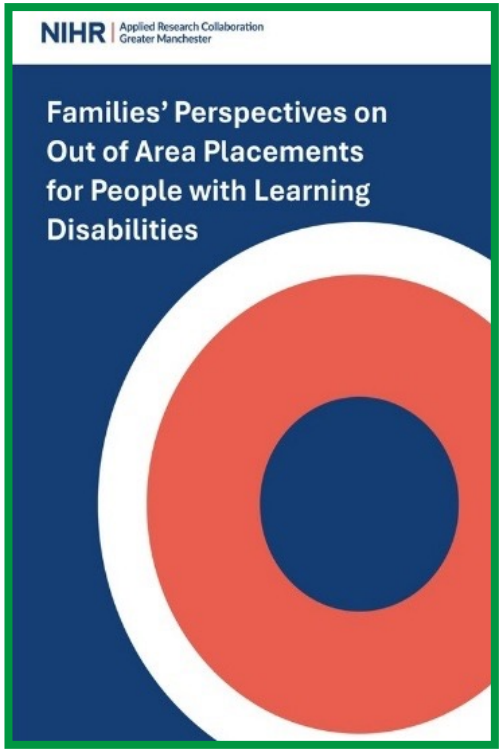
Embed improvements, assess impact, and plan roadmap for 2030 to 2034 implementation

Our market position plans (2026 to 2029)

Accommodation

We are developing a long-term plan to increase the supply of supported accommodation, extra care housing, and sheltered accommodation. Our projections show increased requirements for additional supported units/beds for older people, people with learning disabilities and/or autistic people and those who access mental health services.

Research also shows that accommodation required locally proves to be a preferred option as set out in the research paper, Families perspectives on out of area placements for People with Learning Disabilities written by the Applied Research Collaboration, Greater Manchester, as opposed to out of borough accommodation. We will work to make sure local options are commissioned.



Homecare

We will review our framework agreement during 2026 and work with all providers to provide high quality services. This will ensure sufficient provision in an ever-growing market for the next 3 years. We will continue to develop our Provider Forums to support engagement and development opportunities.

Care homes

We are progressing our long-term care home program with providers to develop an enhanced offer of support for those with complex needs. This includes redesigning the current service specification and creating a banded fee structure for 2027/28 and beyond, reflecting the complexity of people going into care homes.

We are exploring opportunities for developing new modern, fit-for-purpose care homes and we will be collaborating with investors with the support of our Strategic Growth colleagues to create the right market environment for the future.

Our market position plans (2026 to 2029)

Learning Disability, Autism and Mental Health Framework

We will be working with providers to develop services based on need and demand through our local frameworks and by using the Greater Manchester frameworks.

The framework includes substantial changes to the ways we have traditionally worked, including a move away from block contracts and the introduction of fee bandings associated with a continuum of care.

Research tells us that people want to live in the place they were brought up to support family ties.

Voluntary, Community, Faith and Social Enterprise (VCFSE)

Across our nine towns, we will work in partnership with the VCFSE sector to ensure residents receive the right support at the right time. Our front door will always look first at what is available within people's local communities, helping them stay connected and supported on their doorstep.

Equipment and adaptations

We want people to be able to live safely, independently and well in the communities they call home. By providing the right support, equipment and adaptations, we can help people remain in their own homes for as long as possible. This could include small pieces of equipment, such as grab rails, or larger adaptations, such as accessible shower rooms, stairlifts or ramps.



Commissioning priority

1

Home and community support

Increase outcomes-based Support at Home

- further implementation of blended roles with closer working between community, health and neighbourhoods
- support the workforce across the Provider Network by developing a workforce training plan
- adoption of community asset approaches with zoned delivery by pooling hours to enable community access either individually or with friends or neighbours
- develop and adopt trusted assessor roles within our Support at Home model



Increase choice and flexible care

- expanding direct payments and micro-providers to offer people greater choice and flexible care options
- focus on options for support that are within Tameside and easy/practical to get to
- develop and implement a 'digital first approach' to maximise independence and support people to live well at home

Value our Voluntary, Community, Faith and Social Enterprise (VCFSE)

- review and strengthen the local VCFSE infrastructure arrangements by considering use of VCSFE sector at the front door
- increase number of organisations mapped to our nine towns and local priorities

Commissioning priority

2

Improve care and support options for people with specialist support requirements

- working with commissioners in Children's Services to develop a pipeline of provision for those with ongoing care and support requirements from 18 years old
- reduce the number of people living out of the area by increasing the supported living options for people with complex care needs
- develop a range of flexible day time opportunities including employment and volunteering for people age 18 to 64 years old - forecasted to be approximately 114 young people over the next 3 years.
- review and develop a range of respite care and support
- increase the number of Shared Lives Carers
- review and further develop the Mental Health Recovery and Reablement Service and associated pathways
- design and develop a 'floating support' model of care for people moving into/or living independently
- review and improve timely access to advocacy services
- continue to work with our NHS partners to design integrative services and support options that enable seamless transfer of care between both organisations as people's care needs change over time



Commissioning priority

3

Increase housing and care options for older people

Expand extra care provision:

- set ambitious target to deliver a minimum of 46 extra care units/beds per year to address the need for 925 units/beds by 2042
- work with housing and health partners to develop integrated extra care schemes that provide on-site care and support while maintaining independence
- explore innovative extra care models including mixed-tenure schemes that allow both social rent and leasehold options
- identify suitable sites for extra care development, prioritising locations with good access to community facilities, public transport, and healthcare services
- secure capital funding through Homes England programmes and health integration funding to support extra care development
- create a ***'Moving Made Easy'*** scheme to help older people downsize to suitable accommodation while freeing up larger family homes
- develop clear pathways between specialist housing, extra care and residential care to make sure older people access the right accommodation at the right time



Enable ageing at home through adaptations:

- significantly increase Disabled Facilities Grant (DFG) capacity to fund essential adaptations supporting older and disabled people to remain in their homes
- establish a rapid response home adaptation service to reduce waiting times from assessment to completion
- develop a preventative adaptation programme that provides minor works (grab rails, level access showers, stair rails) before crisis points are reached
- develop a minor repairs service to support people with care and support needs to maintain their own homes



Ensure appropriate and high quality residential and nursing care provision:

- ensure care accommodation meets the highest standard by implementing a Provider Quality Assurance and Improvement Strategy, including supported accommodation and day care provision
- create increased capacity for specialist residential and nursing care
- implement a training programme for care staff to enable better support in care homes for people living with dementia
- working with the Tameside NHS Integrated Care Board (ICB) co-design improved support to care homes and their residents for dementia care
- consider the increased care and support required for residents who are end of life within care homes, enabling people to die where they want to, for example in a care home rather than hospital
- develop a physical activity approach to support people to 'move more often' across all care settings
- develop a '***Moving with Dignity***' offer to care homes to support their residents and consider the changing equipment requirements within care homes

Commissioning priority

4

Focus on quality, performance and best practice

Increase the number of providers who are rated *'good'* and *'outstanding'* by the Care Quality Commission (CQC)

To do this we will:

- deliver regular and specific engagement and co-production opportunities
- ensure regular Providers Forums across the sector
- publish a provider Quality Assurance and Improvement Strategy
- use our quality tool Provider Assessment and Market Management Solution (PAMMS) to measure quality against Care Quality Commission (CQC)standards
- embed resident feedback as part of the contract monitoring process



Looking back on 2023 to 2026

Below is a table showing the progress we made during our last MPS.

Type of accommodation	Number of tenancies	Date opened
House supporting people with learning disabilities	2	November 2023
Sheltered accommodation for older people	42	May 2024
Apartments for people with learning disabilities	24	July 2024
Extra Care housing for older people	91	April 2025
Bungalows for older people	10	April 2025
Apartments for people with mental health needs	17	April 2025

How will we know we're doing well?

From 2026 to 2029, we want to improve, modernise and strengthen home-based care so more people in Tameside can live well and independently at home for longer. Ultimately, people will have the support and services they need at the right time, in the right way and in the place they choose to live.

We will know we have done well when we have:

- achieved what we set out and developed the accommodation and services required
- increase in % of providers rated good or outstanding by the CQC for care homes
- increase in % of providers rated good or outstanding by the CQC for domiciliary care
- the aspirations and desired outcomes of individuals are achieved through their interaction with council funded services

People will be able to have a say in the care and support they receive through surveys and during quality monitoring observational visits.

We will report progress against this strategy through:

- provider forums
- newsletters
- our commissioning and quality webpages
- the council's strategic quarterly performance reports





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