

A Guide to Becoming a Market Trader in Tameside



Starting Out

If you're thinking of starting a new business, or want to extend your existing venture into a new area, then a market stall could be right up your street.

Becoming a market trader is a low-risk, low cost way to turn your business dream into a reality.

Start small and grow

Being a trader is an ideal way into retail for any budding entrepreneur. In fact, the founders of some of the country's most successful High Street names started out on a market stall Morrison's, Marks & Spencer and JJB Sports to name a few!

Low cost

You can start your own pitch in Tameside from as little as £10 per day, with relatively small overheads (see page 6 for details of local markets).

Tameside Markets

People you know selling things that you want



2

Flexibility

Market trading allows you to be flexible and take your trade to your customers without being tied into long-term property issues. Plus, it's up to you how many hours a week you want to work.

Develop your skills

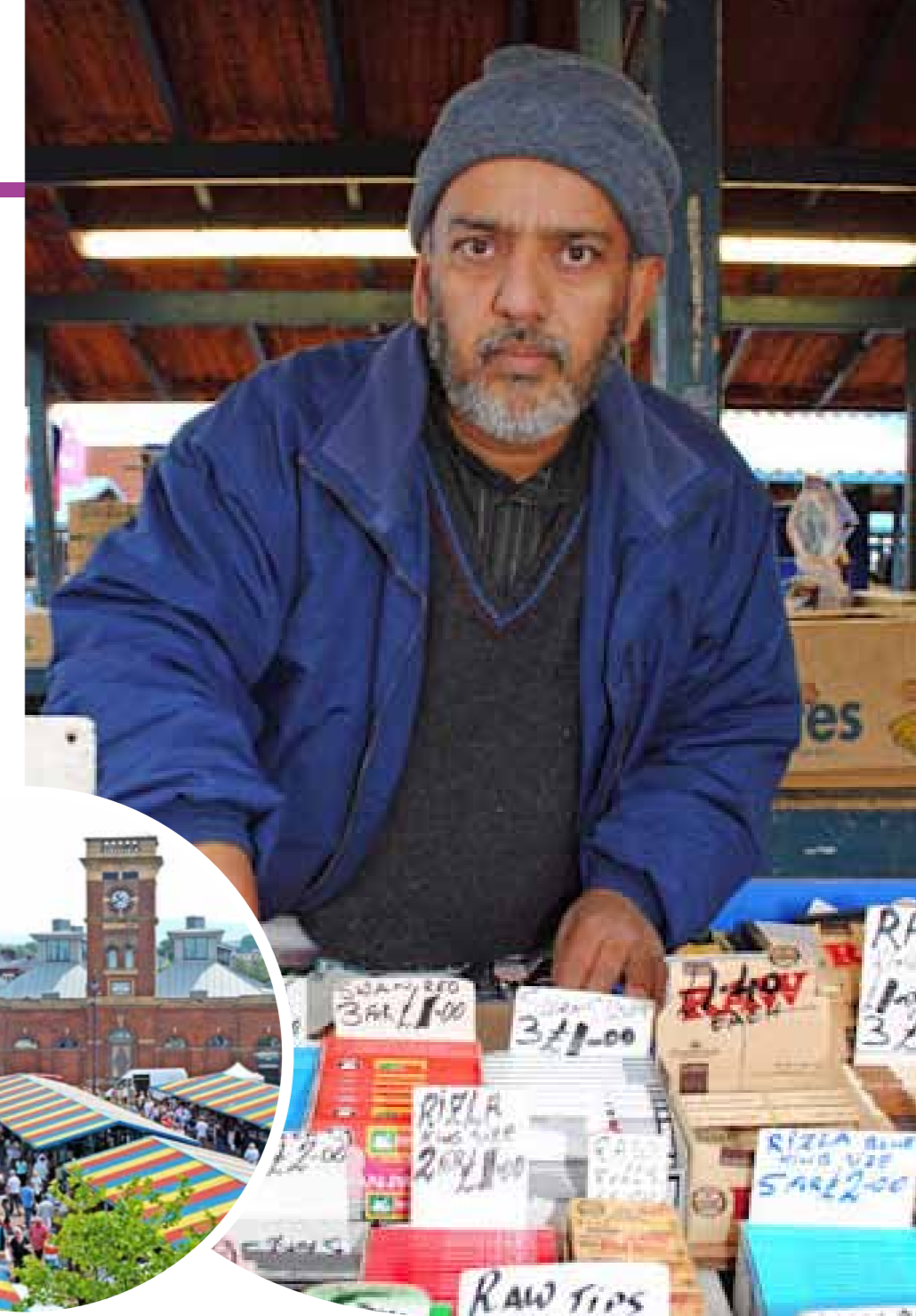
Trading allows you to be your own boss and develop self-discipline. It's also a great way to build many other skills essential for business, such as sales and negotiation, numerical and social skills.

Make connections

Market trading offers a great way of life in many aspects. You get to interact with the public and fellow traders, building a good network of customers, colleagues and a great sense of community.

Tameside Markets

People you know selling things that you want



3



Getting Started

There is a whole range of information and practical advice available to help you get started and most of it is free.

National Market Traders Federation

This is the national organisation which represents market traders. You can become a member for a small annual subscription, which includes the necessary public, product and employer's insurance which you will need to trade.

To find out more visit the website at:

www.nmtf.co.uk or call **(01226) 749021**

Tameside Markets

People you know selling things that you want



4

Tameside Business Family

Tameside business family
open for business

Sign up for the newsletter by joining the Tameside Business Family and receive up dates and guidance for new and existing businesses within Tameside.

www.tamesidebusinessfamily.com

Jobcentre Plus

There are a range of support and incentive packages for people who want to set up their own business.

If you're currently unemployed and have been claiming Job Seeker's Allowance for at least six months, you could be eligible for up to £2,000 from the New Enterprise Allowance scheme to help get your business idea off the ground.

For more information about support visit:

www.gov.uk/moving-from-benefits-to-work/starting-your-own-business

Tameside Markets

People you know selling things that you want



5

Public Liability Insurance

Tameside Markets are able to offer daily insurance at the cost of £5. As a trader you are limited to using this facility no more than 6 times per year.

This enables new traders to “test trade” on our markets without the need to commit to an annual policy.

If you decide Market Trading is the courier for you, then you would need to obtain full annual coverage.



6

Tameside Markets

People you know selling things that you want

Markets in Tameside

Ashton-under-Lyne Market Ground

When:

- Monday, Wednesday, Thursday, Friday (general retail) 9am - 4pm
- Tuesday - mixed market (new and second hand - 9am - 4.30pm)
- Saturday (general retail) - 9am - 4.30pm
- Sunday - table top market - 9am - 4pm

Set up starts at 6am, casual traders are allocated stalls from 8am - 2pm.

Cost:

Daily rent from £12.50

Enquires:

Telephone: **0161 342 3268**

Email: **markets@tameside.gov.uk**

Web: **www.tameside.gov.uk/markets**

Tameside Markets

People you know selling things that you want



7



Hyde Market Ground

When:

- Monday - (mixed market) 9am - 4pm
- Tuesday - (mixed market) 9am - 3pm
- Wednesday - Saturday (general retail) 9am - 4.30pm

Set up starts at 6am, casual traders are allocated stalls from 8.30am.

Cost:

Daily rent from £12

Enquires:

Telephone: **0161 342 3268**
Email: **markets@tameside.gov.uk**
Web: **www.tameside.gov.uk/markets**



8

Ashton Farmers' Market

When:

Last Sunday of every month 9am - 1pm
Online registration for potential traders

Where:

Ashton Market Ground

Cost:

Daily rent from £15

Enquires:

Telephone: **0161 342 3268**
Email: **markets@tameside.gov.uk**
Web: **www.tameside.gov.uk/markets**



9

Stalybridge Farmers' Market

When:

2nd Sunday of every month 9am - 1pm

Where:

Armentieres Square, Stalybridge

Cost:

Daily rent from £15



10

Love Your Local Market

Started in 2012, in response to the Mary Portas Review on High Streets and was led by the National Association of British Market Authorities on behalf of the Markets Alliance, that includes the FARMA, The Association of Town and City Management, The Association of London Markets and Country Markets.

With a wealth of experience and Best Practice Guidance, NABMA is leading the charge and wants to share "What Good Looks Like". There are so many markets that are now pushing the boundaries in terms of stakeholder engagement, working with environmental groups, regeneration teams, the NHS, Town Teams, schools, colleges and a range of other partners.

They are also embracing the 21st Century and are turning the tide on the supermarkets by beating them at their own game of promotion, enlisting social media to reach new audiences and a new generation of shoppers.

For more information visit www.loveyourlocalmarket.org.uk or call 01246 217550



11

