

## Post Scrutiny - Executive Response

**In Respect of:** Scrutiny Review of Street Cleanliness and Dog Fouling

**Date:** 26 March 2014

**Cabinet Deputy:** Councillor Lynn Travis

Recommendations	Accepted/ Rejected	Executive Response	Officer Responsible	Action By (Date)
1. Community and Neighbourhood Services continue to undertake consultation through the Tameside Citizens Panel to identify and monitor the levels of resident satisfaction in relation to littering and dog fouling in the borough.	Accepted	Community Services will develop a range of questions which will be added to the Summer Citizens Panel focusing on the Neighbourhood Offer and environmental standards. Results will be available October/November 2014	Nick Sayers / Lisa Lees	March 2015
2. Environmental Services, Community Services and Marketing and Communications within Tameside Council undertake a targeted campaign around hotspot areas within the borough.	Accepted	Hotspot locations already identified via analysis of intelligence available through residents, Symology, CRM, partner feedback and Councillors. This is reviewed on a weekly basis and action plans updated for observations and targeted enforcement .  The Neighbourhood Teams are engaging with residents, community groups and businesses which has already see positive results in terms the profile if the work with communities, members and partners. This work relies on intelligence and information sharing to ensure resources are effectively deployed	Lisa Lees	Ongoing Summer 2015

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3. Voluntary and community involvement with environmental services, street cleanliness and litter picking needs to be developed further within the borough.	Accepted	<p>Neighbourhood Services are already having success in extending the network of community groups, residents and businesses willing to carry out regular litter picks. In some areas the teams have developed Operation Cap which is a multi-agency approach to deal with a tackle a range of neighbour issues including the environment. The aim of this work is for communities to take ownership of the litter picks be proactive in maintaining a clean environment.</p> <p>Pilot schemes of where that has worked well need to be replicated in other areas of the Borough.</p>	Lisa Lees	Ongoing
4. Consideration is explored for the availability of a central depot within the borough designated specifically to Community Payback.	Rejected	Over the last 2 years Neighbourhood Operations have closed numerous depots and now mainly operate from Hyde Depot. The Community Payback Team use this depot for their welfare facilities throughout the week	Nick Sayers	
5. The relationship with Community Payback working in partnership with Environmental and Neighbourhood Services within the borough is continued.	Accepted	This Partnership is critical to the success of the Service and cleanliness standards across the Borough. The Service meet with Community Payback regularly to discuss work programme and further developing the Partnership	Nick Sayers	October 2015
6. The Council create an anonymous whistle blowing facility for residents to notify the Council of individuals that are allowing their dogs to foul in the borough.	Accepted	Consideration to be given to the development of a 'hotline' for intelligence in relation to dog fouling, littering and flytipping. To discuss with marketing and comms to consider appropriate channels. Implementation may be influenced by financial implications	Lisa Lees	December 2014

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7. A specific hotspot area is targeted within a zero tolerance pilot scheme to incorporate a hard hitting marketing campaign backed up by high levels of enforcement in addition to the whistle blowing information.	Accepted	This is an ongoing tactic – see action point 2.	Lisa Lees	Ongoing
8. Consideration is given to undertaking further marketing campaigns and publicity for dog fouling through Tameside radio, local newspapers and increasing the number of lamp post stickers.	Partly accepted	Further marketing campaigns to be discussed through marketing and comms and need to be informed by the profile of offenders through FPN monitoring. Lamp post stickers will not be an option due to the damage caused to street furniture	Tim Rainey	December 2014
9. The department consider providing numbered stickers for bins in the borough in order to identify the property which uncollected bins belong to allow for easier enforcement.	Accepted	Waste Services do number bins in problematic areas and it has proven helpful however, there are not enough resources to do this Borough wide and it's not necessary for most areas.	Ian Saxon	As required
10. Consideration is given to undertaking a targeted campaign in a hotspot area in the borough to reduce the number of littering and fly tipping offences, incorporating the Neighbourhood and Environmental Services teams as well as a marketing and communications strategy and an effective monitoring regime.		Duplication of point 2 & 7		
11. The Council explore increasing the level of fixed penalty notices from £50 to £80.	To be determined	This will need to be considered at the Council meeting in May.	Adam Allen/Sandra Stewart	December 2014

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12. Consideration is given to providing enforcement powers to all customer facing and outreach workers employed by Tameside Council.	Partly accepted	In discussion with lead members, a pilot scheme is to be implemented which will enhance enforcement operations through a private company. Evaluation of the pilot will then inform future developments as to who enforces this area of work. Consideration will also need to be given to potential changes in legislation brought about through the ASB act which may affect the enforcement powers of the Clean neighbourhood and environment act.	Adam Allen/Lisa Lees	Ongoing